

Signage Guide

Additional options

WWW.
CONVENTION.
QC.CA



CENTRE
DES CONGRÈS
DE QUÉBEC

10-2024

Disclaimer

The images and visuals presented in this guide are mock-ups or photos of previous events to give you an idea of the possibilities and are for information purposes only. Your signage may differ depending on your event and your visibility needs.

If you have any questions, please contact your event coordinator.



Signage options

At the québec city convention Centre for events in all sectors!

Large-format signage

Make the most of the flexible turnkey packages offered by our signage partner, Turgeon Lettrage. Working with your event coordinator, they'll produce and install your signage. All you have to do is supply your message and visuals!

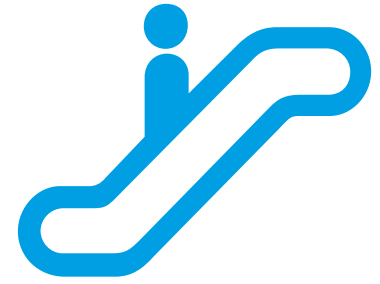
A footprint fee of \$1 per sq. ft. per event will be charged for sponsor signage in your non-rental spaces.

For all large-format signage, please contact:

Michel Carbonneau
Head of Sales

mcarbonneau@turgeonlettrage.com
581 989-7225

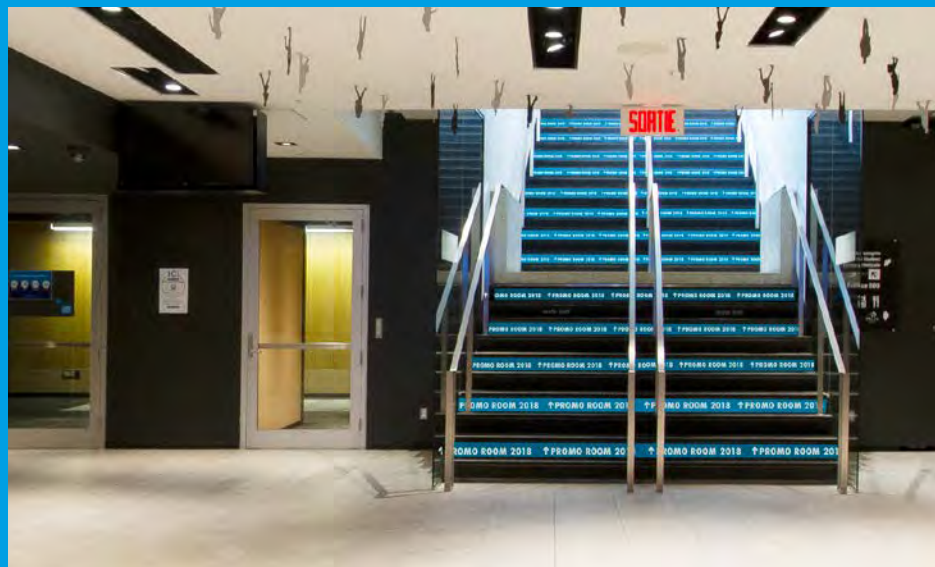
Organizing an event on more than one level? Using the escalators or stairs?



ESCALATOR WRAPS



STAIR WRAPS



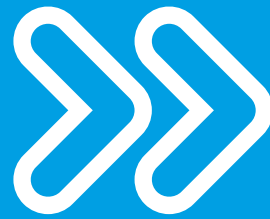
More great ideas:



You can also do a wrap inside the elevator.



Before
After





Have something special in mind? Our team will help you make it happen.

Have your own banners?
No problem!

Installation fee only.



illustration ©Natasha cunningham

illustration ©Natasha cunningham

illustration ©Natasha cunningham

Static digital displays and videos

All levels

Video mural – Main hallway

Achieve next-level visibility!

The Québec City Convention Centre's main hallway is a high-traffic area for visitors and attendees alike. Use the giant video wall for custom visuals and videos and achieve maximum visibility for your event.

- A large 126 ft² video mural (consisting of eighteen 46 in monitors)
- Video or static ads

Your visual will alternate with those of several other Québec City Convention Centre advertising partners. For exclusive use, check with your event coordinator for options and pricing.

Technical specifications available upon request

Pricing available
upon request

